

# Responsible leadership in times of change

From management to leadership in a *glocal* context

July 3<sup>rd</sup> - 6<sup>th</sup> 2011

Villa Vigoni, Menaggio (CO)



Villa Vigoni

## INFORMATION



Università Cattolica del Sacro Cuore  
Direzione Alta Formazione e Alte Scuole  
Via Lanzone, 29 - 20123 Milano  
Tel. +39.02.7234.3977  
Fax +39.02.89093230  
E-mail: [faustoantonio.maconi@unicatt.it](mailto:faustoantonio.maconi@unicatt.it)  
<http://www.unicattolica.it/3930.html>



ESB Business School  
c/o Knowledge Foundation @ Reutlingen University  
Alteburgstrasse 150, D-72762 Reutlingen  
Tel.: +49.7121.271.9601  
Fax: +49.7121.271.9609  
E-mail: [info@kf.ru](mailto:info@kf.ru)  
<http://www.knowledge-reutlingen.de/villavigoni-summerschool.html>



The programme "Responsible leadership in times of change" has been developed by the Università Cattolica del Sacro Cuore and the ESB Business School, Reutlingen University. It is part of the broader seminar cycle "From management to leadership in a *glocal* context" which aims at developing insights and successful leaders with a positive *glocal*, i.e. global & local impact. The three and a half day intensive residential programme takes place in an exceptional environment, Villa Vigoni, on Lake Como, the seat of the German-Italian Center of European Excellence.

#### DIRECTORS

**Prof. Dr. Federica Missaglia**, Università Cattolica del Sacro Cuore

**Prof. Dr. Nello Gaspardo**, ESB Business School, Reutlingen University

#### CALENDAR AND PROGRAMME

##### 3. 7. (Sunday)

Arrival at Villa Vigoni after 4.00 p.m.

Dinner with key-note speech

Testimonial: Dr. Erwin Rauhe, Senior Vice President Business Center Europe South - BASF

##### 4. 7. (Monday)

Workshop: "Geopolitical aspects and views"

Prof. Dr. Vittorio Emanuele Parsi, Università Cattolica del Sacro Cuore - ASERI, Alta Scuola in Economia e Relazioni Internazionali

Lunch

Workshop: "Globalization, technological progress and business - how future trends change the economic system"

Prof. Dr. Stephan Seiter, ESB Business School, Reutlingen University

##### 5. 7. (Tuesday)

Workshop: "Responsible leadership: CSR commitment as a stimulus for business global competitiveness"

Prof. Dr. Mario Molteni, Università Cattolica del Sacro Cuore - ALTIS Alta Scuola Impresa e Società

Lunch

Workshop: "Leadership in the future from the point of view of organizations, employees and leaders"

Prof. Dr. Nello Gaspardo, ESB Business School, Reutlingen University

Dinner with key-note speech

Testimonial: Dr. Gerhard Dambach, Managing Director Robert Bosch Italia

##### 6. 7. (Wednesday)

Company visit



#### ADDRESSEES

Managers in leading positions with several years of work experience, as well as young potentials in middle management from Germany, Italy and other countries.

To apply visit the website: <http://www.unicattolica.it/3930.html>

To reach VILLA VIGONI visit: <http://www.villavigoni.eu>

**Application deadline:** 20<sup>th</sup> June 2011. To ensure a high quality of learning and interaction, the maximum number of admitted participants is limited to 18.

The **programme fee** is € 2.200,00 + VAT, including accommodation and meals at Villa Vigoni and transfer from and to the airport.

#### Credit transfer to:

**Holder:** Università Cattolica del Sacro Cuore

**Bank:** BANCA INFRASTRUTTURE INNOVAZIONE E SVILUPPO

**Bank account details:** IBAN IT95 B 03309 03200 211610000191 - SWIFT BCITIT 44

**Reason for payment:** Summer School "Responsible leadership in times of change"

#### FACULTY

**Vittorio Emanuele Parsi** is Full Professor of International Relations at the Catholic University of Milan. In 1994-95 he taught International Relations at the State University of Milan and in 1997 Introduction to Political Science at the Royal University of Phnom Penh (Faculty of Social Sciences). He also taught International Relations at the University of Macerata and at the Master in International Relations, University of Bologna. At present his research focuses on the subject of "national interest" in the light of transformation of state sovereignty in the global context.

**Stephan Seiter** is Full Professor of Economics and Quantitative Methods at the ESB Business School of the Reutlingen University. His main fields of research are economic growth and technical progress in an international global context and its implications on the labour market. He is also the scientific director of the Reutlingen Research Institutes. He teaches at different international faculties, e.g. New School University, New York.

**Mario Molteni** is Full Professor of Business Administration and Corporate Strategy at the Catholic University of Milan. He is Founder and Director of ALTIS (Postgraduate School of Business & Society at the same university), an international research and education institute for the study of entrepreneurship and corporate sustainability. He is the founder of Social Projects Exchange, a non profit organization created to develop partnerships between profit and non profit sectors and in 2006 created the Italian network of CSR managers. He is consultant and trainer in Business Strategy and CSR.

**Nello Gaspardo** is Full Professor of Communication, International Negotiations, Leadership and coordinator of the German-Italian Link between the ESB, Business School and the Università Cattolica del Sacro Cuore. He is teaching at the Philadelphia University (USA) and J.P. Jain Institute of Management & Research, Mumbai (India), and advising many global players in the field of International Negotiations and Leadership.

#### PROMOTING COMMITTEE

**Prof. Dr. Maurizio Baussola**, Università Cattolica del Sacro Cuore

**Prof. Dr. Christoph Binder**, ESB Business School, Reutlingen University

**Prof. Dr. Nello Gaspardo**, ESB Business School, Reutlingen University

**Prof. Dr. Federica Missaglia**, Università Cattolica del Sacro Cuore

Associazione "Villa Vigoni A.R."